



EVOLUTION
ILLUSION®

Product main features

Wood free erasable coloring pencil with extra resistant lead. Available in 24 vivid colors.
Specially formulated lead for clean and easy erasing. Rounded barrel with silver ferrule with eraser. 2.8 mm lead diameter.

Premium quality

- Long Round Body: 187.5mm
- break resistant lead
- Silver ferrule
- Ultra durable

Clean and easy erasing

- Tight fixed eraser to avoid coming off



Extra resistant lead

- Clean and easy to sharpen
- A continues shaving/chip when sharpened
- Pre-sharped tip



Drop resistant

- Does not splinter on breaking



Available in 24 bright, vivid colors



Manufacturing Process and controls

18 control points

Incoming inspection, ingredient, granulation (lead granulation, body granulation, surface granulation), forming :lead extrusion, pencil body extrusion, external color, mold forming, semi-finished product inspection, sharpening, thermal transfer, assembly rubber head, cleaning and drying, semi-finished inspection, package, product, unloading, pre-shipment inspection.

Norms & regulatory compliance

Product:

- Conforms to ASTM D-4236
- Heavy metal content tested by an external laboratory (EN71-3:2013 + A3: 2018, REACH – Annex XVII – entry n°23 and entry n°63)
- Conforms to REACH/EC no. 1907/2006
- Complies with applicable phthalate regulations

Packaging:

- Packaging compliant with packaging & packaging waste European directive (94/62/EC)

Environmental & social responsibility

Environment:

- Latex free eraser
- PVC free product

Social responsibility:

- BIC Group Code of Conduct based on ILO (International Labor Organization) Conventions

Logistics data

Product:

- Length: 188 mm
- Width: 7.7 mm
- Weight: 7.5 g

Packaging:

- Available in pk of 12 and pk of 24